## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT September 17, 2024

David Brooks, Sr.

Individual CRD #: 4000767 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about David Brooks that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact David Brooks if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about David Brooks is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

**David Brooks** 

Year of Birth: 1968

CRD #: 4000767

#### Formal Education After High School

Concordia College, B.A. in Business Administration, 2000

#### **Designation(s) and Licensing Exams**

David Brooks has passed the following licensing examinations:

- Series 3: National Commodity Futures Examination
- Series 7: General Securities Representative Examination
- Series 9: General Securities Sales Supervisor Options Module Examination
- Series 10: General Securities Sales Supervisor General Module Examination
- Series 24: General Securities Principal Examination
- Series 31: Futures Managed Funds Examination
- Series 63: Uniform Securities Agent State Law Examination
- Series 65: Uniform Investment Adviser Law Examination
- Series 66: Uniform Combined State Law Examination

#### **Business Background**

- SMART Wealth, LLC President, 09/2021 - Present
- CLANE, LLC

President, 04/2021 - Present

- SMART Leasing, LLC President, 03/2021 – Present
- Mid-West Learning, Inc.
   President, 12/2020 Present
- Tax Smart, LLC

President, 02/2020 - Present

- AE Wealth Management, LLC Investment Adviser Representative, 12/2017 – 1/2022
- Retire Smart, LLC CEO, 10/2017- Present
- Interval Consulting, LLC
   5% Owner, 03/2016 12/2020
- Retirement Wealth Advisors, Inc.
   Investment Adviser Representative, 5/2017-12/2017
- D. Bryant Retirement Strategies
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- Insurance Agent, 9/2016-9/2017
- Verus Wealth Management, LLC President, 7/2014-7/2017
- Verus Insurance Partners, LLC
   Owner/Insurance Agent, 1/2011-7/2017

#### ITEM 3 – DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for David Brooks.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

David Brooks is the President and a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. David Brooks may offer fixed life insurance, medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend insurance products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

- David Brooks is also the Owner of Too Hot Properties, LLC, which provides real estate rentals.
- David Brooks is also the President of Tax Smart, LLC, which provides tax services.
- David Brooks is the President of CLANE, LLC, a real estate commercial/residential leasing company.
- David Brooks is also a minority share holder of Mid-West Learning, Inc., which provides marketing and education.
- David Brooks is also the President of DMDN Insurance Company, Inc., which provides pooled insurance to reduce the cost to insure each of his other entities.
- David Brooks is also the President of Retire SMART, LLC, which provides fixed insurance products and long-term care products and supplemental policies.
- David Brooks is the Owner of Financially SMART, LLC, which provides bookkeeping services.

#### **ITEM 5 – ADDITIONAL COMPENSATION**

David Brooks may receive compensation or benefits through his affiliation with Advisors Excel, LLC (and/or affiliated companies). Such additional compensation generally consists of cash bonus payments and/or reward trips based on insurance product sales performance. This may present a conflict of interest, as it creates an incentive to meet sales goals. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interests of our clients. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Chief Compliance Officer, Lou Brooks, is charged with oversight of David Brooks' activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Lou Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### **Dustin Galvan**

Individual CRD #: 7027144 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Dustin Galvan that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Dustin Galvan if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Dustin Galvan is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

**Dustin Galvan** 

Year of Birth: 1993

CRD #: 7027144

#### Formal Education After High School

Bellevue University, Human Resource Management, 2016

#### **Designation(s) and Licensing Exams**

Dustin Galvan has passed the following licensing examinations:

- SIF
- Series 7- General Securities Representative Qualification Exam
- Series 63 Uniform Securities Agent State Law Exam
- Series 66—Uniform Combined State Law Exam
- Life, Annuities, Sickness, Accident, and Health Variable Contract

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 01/2022 Present
- Retire SMART, LLC
   Financial Advisor, 01/2022 Present
- Edward Jones
   Financial Advisor, 05/2019 01/2022
- TD Ameritrade
   Financial Service Representative, 01/2017 09/2018
- Premier Electric
   Laborer, 03/2016 12/2017
- Marine Corp Corporal/logistics, 04/2012 – 12/2015

#### ITEM 3 - DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Dustin Galvan.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

Dustin Galvan is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Dustin Galvan may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Dustin Galvan is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Dustin Galvan's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

### FORM ADV 2B – BROCHURE SUPPLEMENT February 22, 2023 **SMART WEALTH**

#### Blake Grimm

Individual CRD #: 7595851 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Blake Grimm that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact David Brooks if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at (402) 369-7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Blake Grimm is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Blake Grimm

Year of Birth: 2000

CRD #: 7595851

#### **Formal Education After High School**

University of Nebraska-Lincoln, B.S. in Business Administration, 2022

#### **Designation(s) and Licensing Exams**

Blake Grimm has passed the following licensing examinations:

- Series 13-03: Producer's Life and Annuities; Accident and Health or Sickness Insurance
- Series 65: Uniform Investment Advisor Law Examination

#### **Business Background**

- Retire SMART, LLC
   Financial Advisor, 05/2022 Present
- SMART Wealth, LLC
   Financial Advisor, 05/2022 Present
   Intern, 09/2021 05/2022
- F&M Bank
   Teller, 05/2021 08/2021
- Premier Electric
  Apprentice, 05/2020 08/2020

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Blake Grimm.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Blake Grimm is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC.

Blake Grimm may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Blake Grimm is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is changed with oversight of Blake Grimm's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### Nicholas Heesch

Individual CRD #: 7246815 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Nicholas Heesch that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact David Brooks if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Nicholas Heesch is available on the SEC's website at www.adviserinfo.sec.gov.

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#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Nicholas Heesch

Year of Birth: 1991

CRD #: 7246815

#### Formal Education After High School

N/A

#### **Designation(s) and Licensing Exams**

Nicholas Heesch has passed the following licensing examinations:

Series 65: Uniform Investment Adviser Law Examination

#### **Business Background**

- Bag n' Save Cashier, 07/2010 – 2/2012
- UPS
   Preloader, 09/2011 4/2013
- Koley Jessen
   Office Assistant, 08/2012 08/2016
- Sheppard's Business Interiors
   Office Assistant, 08/2016 03/2020
- Mutual of Omaha Financial Services
   Financial Advisor, 03/2020 10/2020
- Lincoln National Corporation Service Processor, 02/2021 – 01/2022
- Retire SMART, LLC
   Financial Advisor, 02/2022 Present
- SMART Wealth, LLC
   Financial Advisor, 02/2022 Present

#### ITEM 3 – DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Nicholas Heesch.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Nicholas Heesch is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Nicholas Heesch may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Nicholas Heesch is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Nicholas Heesch's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### Lou Brooks

Individual CRD #: 7642326 13815 FNB PARKWAY, SUITE 400 OMAHA, NE 68154

This Brochure Supplement provides information about Lou Brooks that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Lou Brooks if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Lou Brooks is available on the SEC's website at www.adviserinfo.sec.gov.

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### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Lou Brooks

Year of Birth: 1966

CRD #: 7642326

#### Formal Education After High School

- George Mason University, Virginia, Bachelor of Science, Economics, 1991
- Widener University School of Law, Juris Doctor Degree, 1994

#### **Designation(s) and Licensing Exams**

Lou Brooks has passed the following licensing examinations/holds the following designations:

- Virginia State Bar Licensed Attorney
- Series 65 Uniform Investment Adviser Law Exam

#### **Business Background**

- SMART Wealth, LLC
   Chief Chief Compliance Officer, 4/2022 –Present
- Retire SMART, LLC
   Chief Compliance Officer, 4/2022 Present
- VIRGINIA DEFENDERS Attorney, 09/2020 – 04/2022
- LOU BROOKS LAW PLC Attorney, 03/2017 – 09/2020
- CARLUZZO, ROCHKIND & SMITH Attorney, 11/2014 – 03/2017
- LOUIS R. BROOKS, JR., PC Attorney, 05/1995 11/2014

#### ITEM 3 – DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Lou Brooks.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Lou Brooks currently serves as SMART Wealth's Chief Compliance Officer and is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ITEM 5 - ADDITIONAL COMPENSATION

Lou Brooks does not receive any economic benefit from any person, company, or organization, other than SMART Wealth LLC in exchange for providing clients advisory services through SMART Wealth LLC.

#### **ITEM 6 – SUPERVISION**

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Lou Brooks' activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Managing Partner, David Brooks, with any concerns. David Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### **Alexander Murray**

Individual CRD #: 7321747 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Alexander Murray that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Alexander Murray if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Alexander Murray is available on the SEC's website at www.adviserinfo.sec.gov.

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#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Alexander Murray

Year of Birth: 2000

CRD #: 7321747

#### **Formal Education After High School**

• University of Nebraska (Lincoln), Finance, Expected December 2022

#### **Designation(s) and Licensing Exams**

Alexander Murray has passed the following licensing examinations:

Series 65: Uniform Investment Adviser Law Exam

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 10/2021 Present
- Retire SMART, LLC
   Financial Advisor, 10/2021 Present
- Retire SMART, LLC
   Client Relations, 03/2021 10/2021

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Alexander Murray.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

Alexander Murray is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Alexander Murray may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation.

This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Alexander Murray is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Alexander Murray's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### Michael Schudel

Individual CRD #: 5389541 13815 FNB PARKWAY, SUITE 400 **OMAHA**, NE 68154

This Brochure Supplement provides information about Michael Schudel that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Michael Schudel if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Michael Schudel is available on the SEC's website at www.adviserinfo.sec.gov.

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#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Michael Schudel

Year of Birth: 1981

CRD #: 5389541

#### Formal Education After High School

- Baylor University, Bachelor of History, 2003
- UNL College of Law, Juris Doctor Degree, 2006

#### **Designation(s) and Licensing Exams**

Michael Schudel has passed the following licensing examinations:

- Series 65: Uniform Investment Adviser Law Exam
- Series 63: Uniform Securities Agent State Law Exam
- Series 6

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 10/2021 Present
- Retire SMART, LLC
   Financial Advisor, 10/2021 Present
- AE Wealth Management, LLC Investment Adviser Representative, 07/2020 –10/2021
- Retire Smart, LLC
   Financial Advisor, 07/2020 10/2021
- Retirement Wealth Advisors, Inc. Investment Adviser Representative, 11/2019 –04/2020
- D. Bryant Retirement Strategies Advisor, 10/2019 – 04/2020
- Lot Talk Consulting
   Manager of Marketing, 01/2017 10/2019
- Carson Wealth
   Insurance Agent, 07/2014 01/2017

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Michael Schudel.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

Michael Schudel is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Michael Shudel may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### **ITEM 5 – ADDITIONAL COMPENSATION**

Michael Schudel is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Michael Schudel's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### **Brad Starken**

Individual CRD #: 5935906 13815 FNB PARKWAY, SUITE 400 OMAHA, NE 68154

This Brochure Supplement provides information about Brad Starken that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Brad Starken if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Brad Starken is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

**Brad Starken** 

Year of Birth: 1988

CRD #: 5935906

#### **Formal Education After High School**

Wayne State College, Bachelor of Science in Finance, 2011

#### **Designation(s) and Licensing Exams**

Brad Starken has passed the following licensing examinations:

- Series 66: Uniform Combined State Law Exam
- Series 7: General Securities Representative Qualification Exam
- Life & Health
- CRPC: Chartered Retirement Planning Counselor

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 11/2022 Present
- Retire SMART, LLC
   Financial Advisor, 11/2022 Present
- Northwest Mutual Wealth Management, LLC
  - Investment Adviser Representative, 11/2021 11/2022
- Harrison Financial Services
   Lead Advisor, 08/2021 11/2022
- Miller Financial Group, Inc.
   Financial Adviser, 07/2020 –07/2021
- Weitz Investment Management Hybrid Wholesaler, 01/2020 – 06/2020
- Pacific Life Internal Wholesaler, 12/2016 – 01/2020
- Chase Bank
   Private Client Banker, 04/2016 11/2016

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Brad Starken.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Brad Starken a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Brad Starken may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Brad Starken is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Brad Starken's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT February 23, 2023

#### Sean Swanson

Individual CRD #: 5041694 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Sean Swanson that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Sean Swanson if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Sean Swanson is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Sean Swanson

Year of Birth: 1967

CRD #: 5041694

#### **Formal Education After High School**

University of Miami, Florida, Bachelor of Arts in Music, 1989

#### **Designation(s) and Licensing Exams**

Sean Swanson has passed the following licensing examinations/holds the following designations:

- CLU
- RICP
- LUTCF
- Life and Health
- Series 6—Investment Company and Variable Contracts Products
- Series 63—Uniform Securities State Law Exam
- Series 7—General Securities
- Series 66—Uniform Combined State Law Exam
- Property and Casualty

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 1/2022 Present
- Retire SMART, LLC
   Financial Advisor, 1/2022 Present
- New York Life Insurance Company Financial Advisor, 11/2021 – 12/2021
- WAS Insurance, LLC Executive VP, 2/2020 – 7/2021
- New York Life Insurance Company Investment Consultant, 5/2015 – 1/2020
- WAS Insurance LLC Director, 8/2013 – 04/2015
- New York Life Insurance Company Financial Advisor, 10/2005 – 7/2013

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Sean Swanson.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Sean Swanson is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Sean Swanson may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### **ITEM 5 – ADDITIONAL COMPENSATION**

Sean Swanson is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Sean Swanson's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

### SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT

July 6, 2023

#### Paul Ferguson

Individual CRD #: 7587882 13815 FNB PARKWAY, SUITE 400 OMAHA, NE 68154

This Brochure Supplement provides information about Paul Ferguson that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Paul Ferguson if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Paul Ferguson is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Paul Ferguson

Year of Birth: 1994

CRD #: 7587882

#### **Formal Education After High School**

Bellevue University, Business Administration, 3 years completed

#### **Designation(s) and Licensing Exams**

Paul Ferguson has passed the following licensing examinations:

- Series 65: Uniform Investment Adviser Law Exam
- Series 63: Uniform Securities Agent State Law Exam
- Series 6—Investment Company and Variable Contracts Exam
- Life, Annuities, Sickness, Accident & Health

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 04/2023 Present
- Retire SMART, LLC
   Financial Advisor, 04/2023 Present
- U.S. Bancorp Investments, Inc. Licensed Banker, 06/2022 - 04/2023
- U.S. Bank Client Relationship Consultant, 06/2021 - 04/2023
- Wells Fargo Bank
   Lead Teller, 10/2017 06/2021
- United States Army Nebraska National Guard Radio Operator, 03/2014 - 03/2020

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Paul Ferguson.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

Paul Ferguson is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Paul Ferguson may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Paul Ferguson is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Paul Ferguson's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT August 8, 2023

#### **Jacob Orand**

Individual CRD #: 7794892 13815 FNB PARKWAY, SUITE 400 OMAHA, NE 68154

This Brochure Supplement provides information about Jacob Orand that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Jacob Orand if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Jacob Orand is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Jacob Orand

Year of Birth: 1983

CRD #: 7794892

#### Formal Education After High School

 University of Nebraska at Omaha, Bachelor of Science in Business Administration, 2008

#### **Designation(s) and Licensing Exams**

Jacob Orand has passed the following licensing examinations:

- Series 65: Uniform Investment Adviser Law Exam
- Life, Annuities, Sickness, Accident & Health

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 05/2023 Present
- Retire SMART, LLC
   Financial Advisor, 05/2023 Present
- United Way of the Midlands
   Corporate Relations & Volunteer Manager, 01/2022 12/2022
- Omaha Children's Museum
   Development and Membership Manager, 02/2013 08/2021

#### ITEM 3 – DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Jacob Orand.

#### **ITEM 4 – OTHER BUSINESS ACTIVITIES**

Jacob Orand is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Jacob Orand may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Jacob Orand is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of **SMART** Wealth, LLC. Retire SMART. LLC receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Jacob Orand's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

### SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT

**April 3, 2024** 

#### **Miles Morrissey**

Individual CRD #: 7213058 13815 FNB PARKWAY, SUITE 400 OMAHA, NE 68154

This Brochure Supplement provides information about Miles Morrissey that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Miles Morrissey if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777, or <a href="mailto:low.brooks@retiresmartllc.com">low.brooks@retiresmartllc.com</a> by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Miles Morrissey is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Miles Morrissey

Year of Birth: 1998

CRD #: 7213058

#### Formal Education After High School

University of Nebraska-Lincoln, Bachelor of Science in Finance, 2021

#### **Designation(s) and Licensing Exams**

Miles Morrissey has passed the following licensing examinations and/or holds the following designations:

- Series 7: General Securities Representative Exam
- SIE: Securities Industry Essentials Exam
- Series 66: Uniform Combined State Law Exam
- Life & Health

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor, 04/2024 Present
- Retire SMART, LLC
   Financial Advisor. 04/2024 Present
- UBS Financial Services Inc.

Senior Wealth Strategy Associate, 01/2023 – 03/2024 Client Service Associate, 01/2020 – 01/2023

- Nelnet
  - Pathway Business Intern, 08/2019 01/2020
- NorthStar Financial Services
   Fund Account Intern, 06/2019 08/2019

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Miles Morrissey.

#### ITEM 4 - OTHER BUSINESS ACTIVITIES

Miles Morrissey is a licensed insurance agent of Retire Smart, LLC. Retire SMART, LLC offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Miles Morrissey may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### **ITEM 5 – ADDITIONAL COMPENSATION**

Miles Morrissey is a licensed insurance agent of Retire Smart, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### **ITEM 6 – SUPERVISION**

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Miles Morrissey's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

## FORM ADV 2B – BROCHURE SUPPLEMENT September 03, 2024

#### **Dawson Emond**

Individual CRD #: 7979585 13815 FNB PARKWAY, SUITE 400 **OMAHA, NE 68154** 

This Brochure Supplement provides information about Dawson Emond that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact David Brooks if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at (402) 369-7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Dawson Emond is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

#### ITEM 2 - EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

**Dawson Emond** 

Year of Birth: 2003

CRD #: 7979585

#### Formal Education After High School

- United States Navy, Completed Advanced Technical Training School, 2022
- United States Navy, Completed A-School in Advanced Electronics, 2022

#### **Designation(s) and Licensing Exams**

Dawson Emond has passed the following licensing examinations:

Series 65: Uniform Investment Advisor Law Examination

#### **Business Background**

- Retire SMART, LLC
   Financial Advisor, 08/2024 Present
- SMART Wealth, LLC Financial Advisor, 08/2024 – Present Client Service, 01/2024 – 08/2024
- Fed Ex,
   Package Handler, 09/2023 12/2023
- United States Navy
   Seamen, 08/2021 05/2023

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Dawson Emond.

#### ITEM 4 – OTHER BUSINESS ACTIVITIES

Dawson Emond works as part of a team including licensed insurance agents of Retire Smart, LLC, who may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If his team recommends any of the aforementioned products, they may receive additional compensation. This may present a conflict of interest because it creates an incentive

to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### **ITEM 5 – ADDITIONAL COMPENSATION**

Dawson Emond works as part of a team including licensed insurance agents of Retire Smart, LLC, who offer life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### **ITEM 6 – SUPERVISION**

SMART Wealth's Managing Partner, David Brooks, is changed with oversight of Dawson Emond's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

### SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT

July 24, 2024

#### **Brian McConnell**

Individual CRD #: 7913262 2831 ST. ROSE PKWY., SUITE 200-225 HENDERSON, NV 89052

This Brochure Supplement provides information about Brian McConnell that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Brian McConnell if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Brian McConnell is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Brian McConnell

Year of Birth: 1974

CRD#: 7913262

#### Formal Education After High School

- Indiana University, Bachelor of Science in Business Management, 1997
- Indiana University Kelly School of Business, Master of Business Administration, 2003

#### **Designation(s) and Licensing Exams**

Brian McConnell passed the following licensing examinations:

- Series 65: Uniform Investment Advisor Law Exam
- Nevada Life & Health

#### **Business Background**

- SMART Wealth, LLC
  - Financial Advisor (via sub-contractor Launch Wealth, LLC), 07/2024 Present
- Retire SMART, LLC
  - Financial Advisor (via sub-contractor Launch Retirement, LLC), 07/2024 Present
- Daviman Financial, LLC
  - Financial Adviser, 01/2024 07/2024
- Priority 1 Electrical, LLC (non-investment related electrical contractor)
  - Owner/Operator, 01/2017 Present
- Zone Insights, LLC (non-investment related software company)
  - Owner/Operator, 05/2012 Present
- McConnell Capital, LLC (residential real estate investment holding company)
   Owner/Operator, 04/2005 Present
- Sound Street Properties, LLC (residential real estate investment holding company)
   Owner/Operator, 12/2011 Present

#### ITEM 3 – DISCIPLINARY INFORMATION

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Brian McConnell.

#### ITEM 4 - OTHER BUSINESS ACTIVITIES

Brian McConnell is a licensed insurance agent of Retire Smart, LLC and Launch Retirement, LLC. Retire SMART, LLC offers life insurance and annuity products through its sub-contractor Launch Retirement, LLC and may offer those products to persons that are also clients of SMART Wealth, LLC. Brian McConnell may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Brian McConnell is a licensed insurance agent of Retire Smart, LLC and Launch Retirement, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Brian McConnell's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.

# SMART WEALTH FORM ADV 2B – BROCHURE SUPPLEMENT August 1, 2024

#### Phillip Burruel

Individual CRD #: 4531852 2831 ST. ROSE PKWY., SUITE 200-225 HENDERSON, NV 89052

This Brochure Supplement provides information about Phillip Burruel that supplements the SMART Wealth LLC, Form ADV, Part 2A Brochure. You should have received a copy of that Brochure. Please contact Phillip Burruel if you did not receive SMART Wealth's brochure or if you have any questions about the contents of this supplement. You may also contact our office at 402.369.7777 by phone, or lou.brooks@retiresmartllc.com by email, if you did not receive this supplement or the SMART Wealth disclosure brochure, and we will provide the materials to you free of charge.

Additional information about Phillip Burruel is available on the SEC's website at www.adviserinfo.sec.gov.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

### ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Phillip Burruel

Year of Birth: 1974

CRD#: 4531852

#### Formal Education After High School

- San Joaquin Delta College, Associate of Arts in Liberal Studies, 2000
- San Joaquin Delta College, Associate of Science in Natural Science, 2000
- University of Phoenix, Bachelor of Science in Finance, 2009

#### **Designation(s) and Licensing Exams**

Phillip Burruel passed the following licensing examinations:

- Series 65: Uniform Investment Advisor Law Exam
- Nevada Life & Health

#### **Business Background**

- SMART Wealth, LLC
   Financial Advisor (via sub-contractor Launch Wealth, LLC), 07/2024 Present
- Retire SMART, LLC
   Financial Advisor (via sub-contractor Launch Retirement, LLC), 07/2024 Present
- Central Church
  - Musician, 09/2006 Present (non-investment related)
- World Group Securities
   Financial Advisor, 2001 2006

#### **ITEM 3 – DISCIPLINARY INFORMATION**

SMART Wealth is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item for Phillip Burruel.

#### ITEM 4 - OTHER BUSINESS ACTIVITIES

Phillip Burruel is a licensed insurance agent of Retire Smart, LLC and Launch Retirement, LLC. Retire SMART, LLC offers life insurance and annuity products through its sub-contractor Launch Retirement, LLC and may offer those products to persons that are also clients of SMART Wealth, LLC. Phillip Burruel may offer fixed life insurance, Medicare supplemental policies and/or fixed annuity products to clients of SMART Wealth, LLC. If he recommends any of the aforementioned products, he may receive additional compensation. This may present a conflict of interest because it creates an incentive to recommend investment products based on the compensation received. SMART Wealth, LLC addresses this potential conflict with disclosures and supervisory procedures, which require all investment advisory recommendations to be in the best interest of our clients. Clients are under no obligation to purchase any product or service and may do so through another insurance agent of their choosing.

#### ITEM 5 – ADDITIONAL COMPENSATION

Phillip Burruel is a licensed insurance agent of Retire Smart, LLC and Launch Retirement, LLC, and offers life insurance and annuity products and may offer those products to persons that are also clients of SMART Wealth, LLC. Retire SMART, LLC may receive additional compensation from insurance companies for selling certain volumes of fixed insurance products during a specified period of time which may create a conflict of interest. This potential conflict of interest is addressed by SMART Wealth by providing disclosures, following procedures, and the firm's fiduciary obligation to each client.

#### ITEM 6 - SUPERVISION

SMART Wealth's Managing Partner, David Brooks, is charged with oversight of Phillip Burruel's activities related to investment advisory services including but not limited to account opening processes, advice provided, transaction suitability, investment selection/proposals and the reviewing of correspondence. If you have any questions or concerns, please contact SMART Wealth's Chief Compliance Officer, Lou Brooks, with any concerns. Mr. Brooks can be contacted at (402) 369-7777.